



When it comes to **Cyber Security**,  
Over Confidence is **Costly**

# KROLL Cyber Risk – Elite Security Leaders Deliver End-to-End Solutions Worldwide

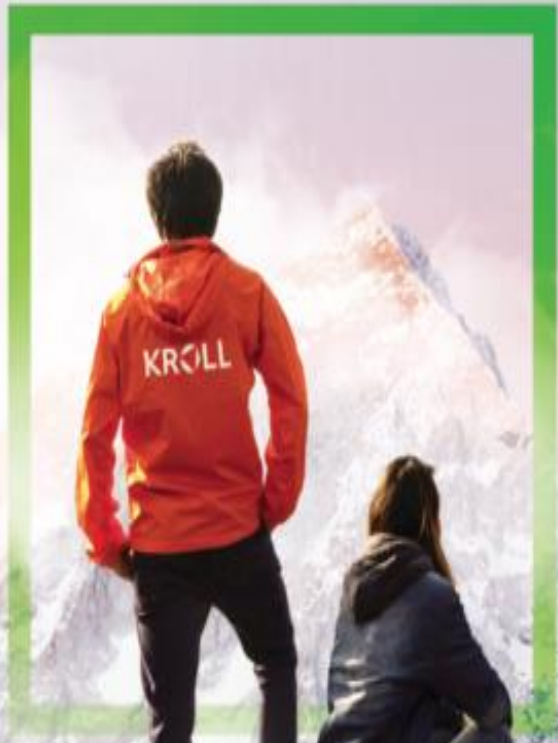
**3,200+**  
ENGAGEMENTS IN 2021

**650+** PRACTITIONERS  
ACROSS 18 COUNTRIES

**100+**  
INDUSTRY CERTIFICATIONS  
(CISA, CRISC, CISSP, PFI, QSA,  
GPEN, CREST, OSCP, OSCE,  
ETC.)

**FORTUNE**  
**100**  
TO  
MEDIUM-  
SIZED  
BUSINESSES

PREFERRED /  
APPROVED  
VENDOR FOR  
**60+**  
CYBER  
INSURANCE  
CARRIERS



**END-TO-END CAPABILITIES**

GOVERNANCE  
RESPONSE  
ASSESSMENT  
NOTIFICATION  
MANAGED SECURITY

**UNIQUE EXPERIENCE**

The block contains several logos of government and international organizations. At the top are the seals of the Federal Bureau of Investigation (FBI), the Central Intelligence Agency (CIA), and the National Security Agency (NSA). Below these is the logo for GCHQ (Government Communications Headquarters), which includes a crown and a globe. At the bottom are the logos for the United States Coast Guard and INTERPOL.

# Recent Recognitions

**Gartner**

Recognized in Digital Forensics and Incident Response (3<sup>rd</sup> Year)

**Gartner**

Recognized in Managed Detection and Response (Kroll Responder)



Named a leader in Incident Readiness



**7 Cyber Security Excellence Awards**

- Managed Detection and Response
- Incident Response
- Breach Notification
- Breach and Attack Simulation
- Penetration Testing
- Red Teaming
- Virtual CISO



Won Cyber Event Response Team of the Year



SEP

OCT

NOV

DEC

FEB

APR

JUN



Jason Smolanoff #5 in Top 50 Cyber Leaders of 2021 by Consulting Report



**Winner:**

Incident Response and Investigation Security Service

New Cloud Delivered Security Solution

**Runner-Up:**

Remote Monitoring Security Solution

**FORRESTER**

Named Strong Performer in Incident Response



3 Cyber experts nominated for Relativity Innovation Awards



Kroll Responder Won Best Managed Security Service



# Cyber Risk and CFOs: Over-Confidence is Costly

## Introduction

Our research has shown that CFOs are highly confident in their companies' abilities to ward off cyber security incidents, despite being somewhat unaware of the cyber vulnerabilities their business faces. Almost 87% of the surveyed executives expressed this confidence, yet 61% of them had suffered at least three significant cyber incidents in the previous 18 months. Moreover, they admitted to being out of the loop: 6 out of 10 were not regularly briefed by the cyber team, and nearly 4 out of 10 had never received such an update, according to the survey conducted by Kroll and studioID of Industry Dive.

The CFOs also put a price tag on the cyberattacks they had suffered in the previous 18 months: between \$10 million and \$25 million for about one-third of companies who suffered a significant security incident, and more than \$25 million for almost 16% of the companies. It is imperative that CFOs and their finance teams up their involvement in cyber investment, from planning to prevention and response strategies. Failing to do this leaves CFOs out of the loop on cyber issues and threatens the business with significant—and, critically, unexpected—financial consequences.

## Key Points

- A total of 87% of CFOs are confident in their companies' cyber security capabilities but 4 out of 10 had never had a briefing from information security leadership
- Comparatively, 66% of Chief Information Security Officers (CISOs) in the *State of Incident Response 2021* report thought that their organization was vulnerable, and 82% said that the average organization in their industry was vulnerable to cyberattack
- 71% have suffered more than \$5 million in financial losses stemming from cyber incidents in the last 18 months
- 82% of the executives in the survey said their companies suffered a loss of valuation of 5% or more following their largest cyber security incident in the last 18 months
- Cyber security spending is increasing: 45% of respondents plan to increase the percentage of their overall IT budget dedicated to information security by at least 10%
- CFOs need to understand cyber security strategies and the resulting investments required, as well as potential financial risks from cyber incidents

# Cyber Risk and CFOs: Over-Confidence is Costly

2022 Edition

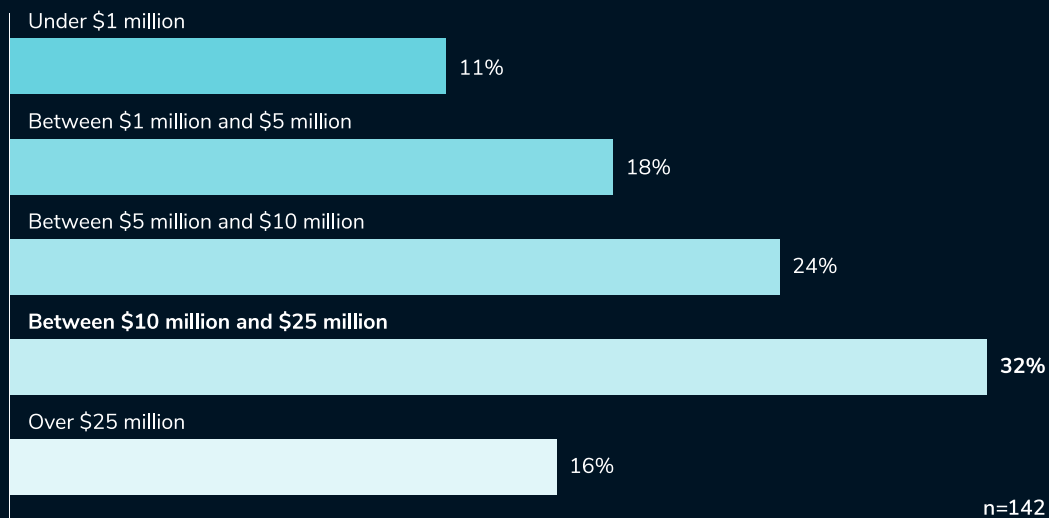


## Cyber Risk:

# The financial impact of cybersecurity

A recent Kroll survey shows 87% of CFOs are highly confident in their companies' cyber defenses, **but** 61% suffered at least three incidents in the last 18 months.

Most (56%) reported between \$5 and \$25M as the total financial impact of cyber incidents in the last 18 months



Organizations suffered damage across a wide spectrum of impact areas, including:

- Cyber and privacy counsel costs
- Crisis communications, customer notification
- Insurance premium increase
- Impairment of brand, IP or goodwill
- Regulatory penalties
- Damage to reputation



Download the full report:

[Cyber Risk and CFOs: Over-Confidence is Costly](https://www.kroll.com/-/media/kroll-images/pdfs/cyber-risk-cfos.pdf)

<https://www.kroll.com/-/media/kroll-images/pdfs/cyber-risk-cfos.pdf>

## Cyber Risk:

# The financial impact of cybersecurity - EMEA

- It seems that CFOs in EMEA are much more involved with the cyber security team
- 40% of CFOs briefed monthly by their information security teams, compared to 24% globally.
- Despite suffering less incidents in the last 18 months - 43% of respondents in EMEA, compared to 61% globally – they were less confident (28% compared to 53%) in their company's ability to respond to a cyberattack.



Download the full report:

[Cyber Risk and CFOs: Over-Confidence is Costly](https://www.kroll.com/-/media/kroll-images/pdfs/cyber-risk-cfos.pdf)

<https://www.kroll.com/-/media/kroll-images/pdfs/cyber-risk-cfos.pdf>

# Q2 2022 Threat Landscape: Ransomware Returns, Healthcare Hit

## Authors



Laurie Iacono



Keith Wojcieszek



George Glass

In Q2 2022, Kroll observed a 90% increase in the number of healthcare organizations targeted in comparison with Q1 2022, dropping the final nail in the coffin for the “truce” some criminal groups instituted earlier in the COVID pandemic. Ransomware helped to fuel this uptick against healthcare as attacks increased this quarter to once again become the top threat, followed closely by [email compromise](#).

While Kroll continued to see actors exploiting vulnerabilities and phishing schemes to launch ransomware, in Q2 a ransomware incident was most likely to begin via external remote services. Kroll observed a 700% increase in external remote services such as remote desktop protocol (RDP) and virtual private networks (VPN) being used for initial access in the quarter. Of ransomware incidents beginning with phishing, Kroll observed an uptick in the use of [Qakbot malware](#) as a delivery mechanism, particularly for new ransomware groups like Black Basta.

The recent shift to targeting the healthcare industry carries alongside the persistence of ransomware as an incident type and the rise in external remote services being used as an initial access method, giving us an indication of where attackers may focus in coming months. All organizations—especially those in healthcare—would do well to test the resilience of their external remote services and [preparedness for ransomware](#).

## Most Popular Threat Incident Types - Past Three Quarters



KRO

KROLL

# Q2 2022 Threat Landscape: Ransomware Returns, Healthcare Hit



## Cyber Risk:

# Reasons for investing in cybersecurity

### Q2 2022:

Ransomware and Email Compromise were the top threat incident types in Q2, with Ransomware incidents increasing from the first quarter.

700% increase in external remote services such as remote desktop protocol (RDP) and virtual private networks (VPN) being reported for initial access.

Uptick in the use of Qakbot malware as a delivery mechanism, particularly for new ransomware groups like Black Basta.

90% increase in attacks against the health care sector due to an increase in ransomware and unauthorized access.



Download the full report:

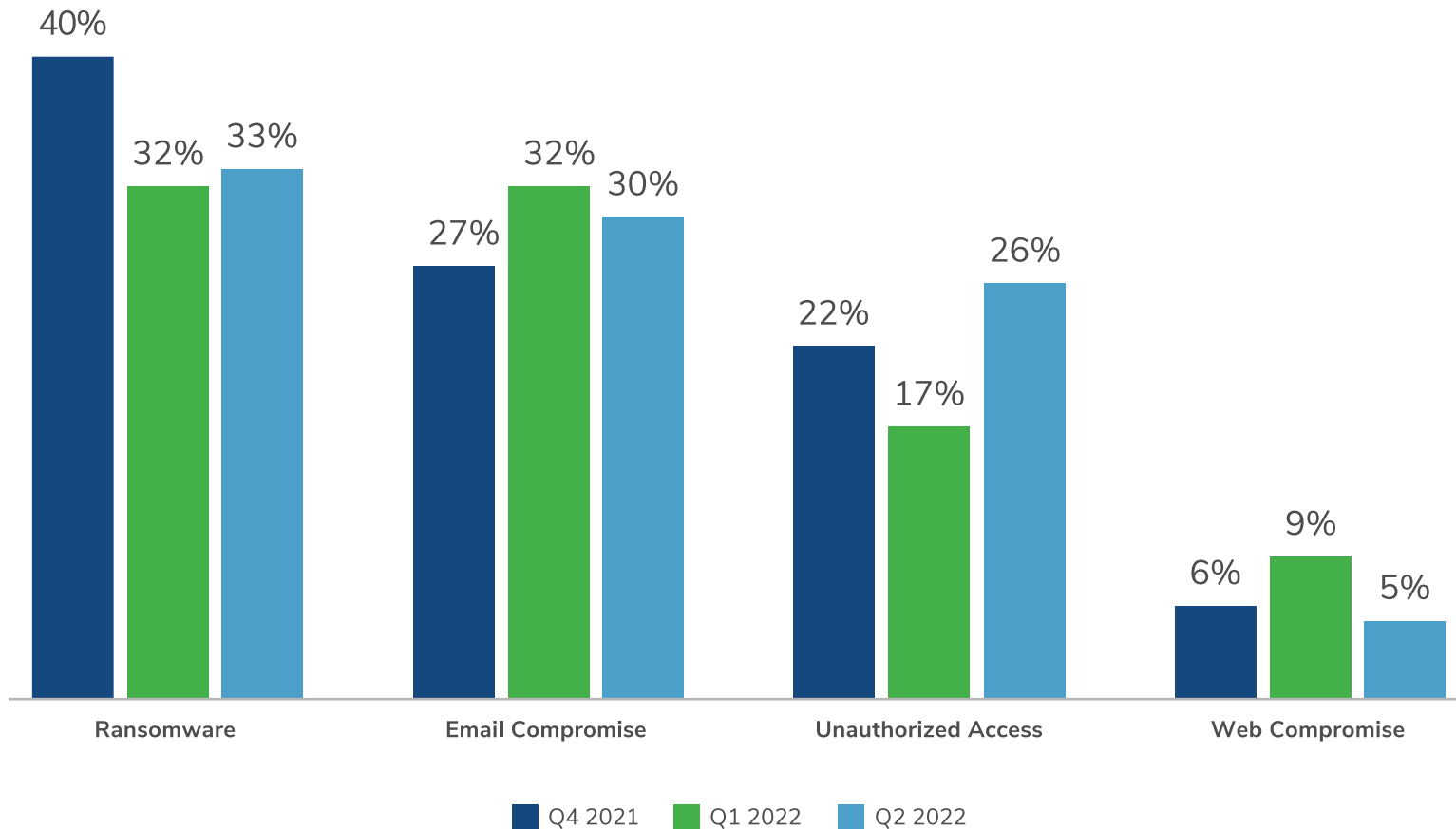
[Q2 2022 Threat Landscape: Ransomware Returns, Healthcare Hit](#)



## Cyber Risk:

# Most Common Threats

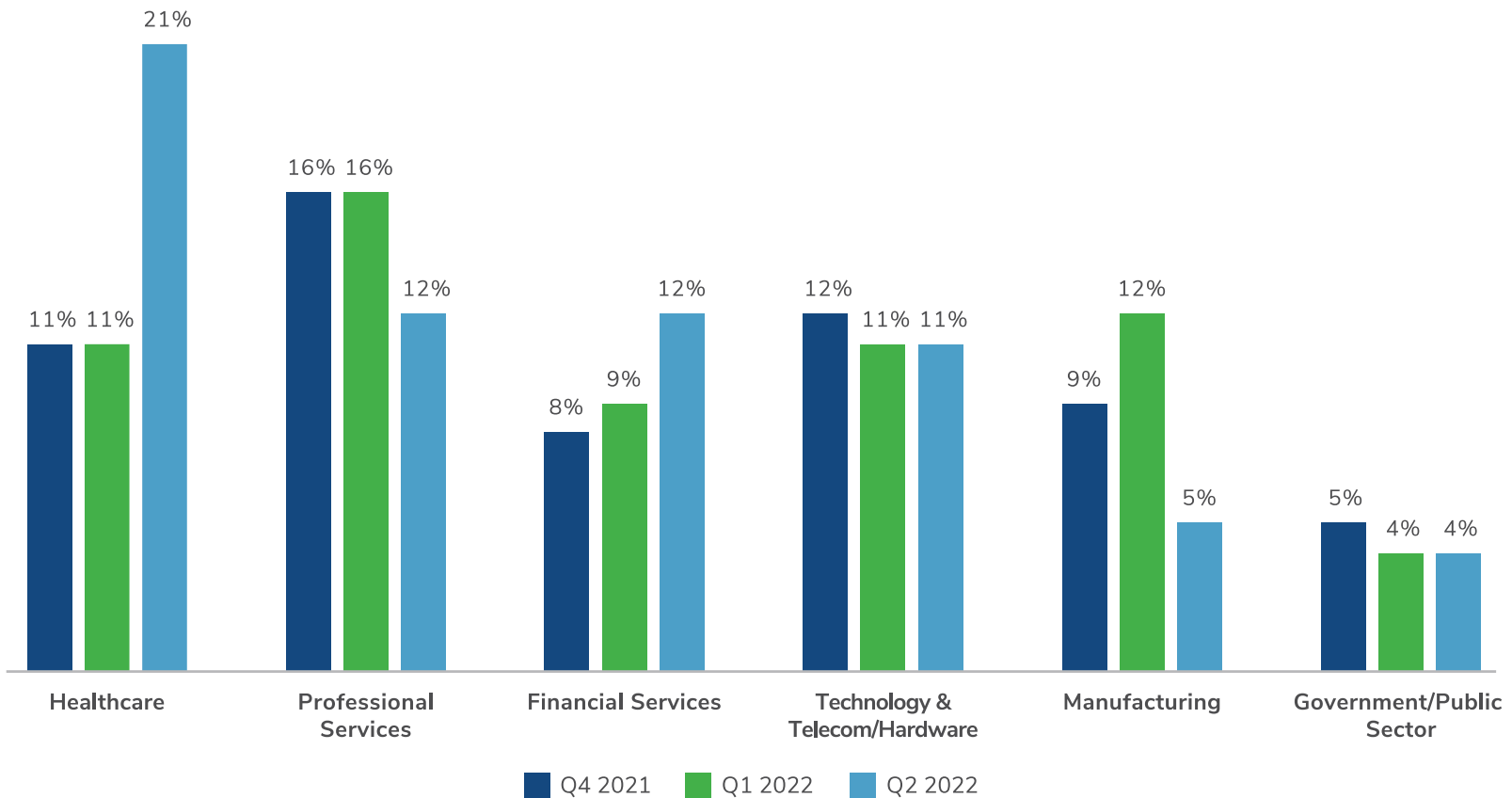
Ransomware and email compromise remain most common causes of cyber incidents, often leading to extensive data theft and privacy / regulatory concerns



## Cyber Risk:

# Most Targeted Industry Sectors

Professional, financial services and technology sectors consistently targeted



KROLL

# Q3 2002 Threat Landscape:

## Insider Threat, The Trojan Horse of 2002



## Breaking Research

# The rise of Insider Threat

### THIS QUARTER:

We saw insider threat peak to its highest level yet, with it almost doubling in volume compared to the second quarter of the year. Insider threat makes up part of the unauthorized access category, which underwent an increase in popularity as a threat incident type from 15% in Q2 to 22% in Q3.

Kroll also observed a number of malware infections via USBs in Q3, suggesting that wider external factors such as an increasingly fluid labor market and widespread economic turbulence may encourage insider threat.



Join the webinar in EMEA on **November 8, 2022**  
[Register Now](#)

**KROLL**

**Thank You**



For more information, please contact:



Carlos García  
Senior Vice President

+34 655 595 144

[carlos.garcia@kroll.com](mailto:carlos.garcia@kroll.com)

For immediate 24x7 support from Kroll's global team of Cyber Risk experts, [visit our website](#) or call the hotlines listed below.

EMEA

+44 (0) 808 101 2168 (toll free)

[www.kroll.com/es-es](http://www.kroll.com/es-es)

#### About Kroll

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